

5-6 JUNE 2008 | MUNICH | GERMANY

Business Development Conference

Energizing Partnerships

within the European Biotechnology Industry

MARK YOUR CALENDAR!

- ▶ Select group of business development executives from international pharmaceutical corporations and European biotech companies
- ▶ Exclusive opportunities for business networking, company presentations and panel discussions on trends and strategies in biotech alliances
- ▶ Large panel of first class speakers from big pharma, successful biotechnology companies and the finance community

THE CONFERENCE

European Biopharmaceutical Enterprises (EBE) and BIO Deutschland are pleased to invite you to their joint European Business Development Conference „**Energizing Partnerships within the European Biotechnology Industry**“ to be held on 5-6 June 2008 in Munich.

The conference is aimed at gathering a select group of business development executives from international pharmaceutical corporations and European biotech companies, together with private equity and venture capital company representatives.

Over a two-day programme, participants will have an opportunity for **business networking, company presentations and panel discussions** on trends and strategies in biotech alliances. Emphasis will be placed on new types

of strategies, new alliances across the biotech sector, best management practices and innovation leadership as key factors to biotech company success and value creation. There will be a large panel of first class speakers from big pharma, successful biotechnology companies and the finance community.

Interested in presenting your company? Slots will be 15 min long: 10 min for presentation, 5 min for short questions. Opportunities for discussions of deeper matter will be given during coffee breaks, lunch or dinner.

Use the opportunity to become a sponsor! Please contact us at: +49-30-26484089 (Pablo Serrano) or +32-2-6262561 (Emmanuel Chantelot).



Your place for networking

THE VENUE

Le Méridien Munich, a chic sanctuary amidst a bustling modern city, reflects Munich's old world grandeur. The venue has all of the old-world flair one expects from a charming European place, combined with modern amenities. Mixing contemporary culture with its European heritage, the venue will create a culturally refined, meaningful and stimulating conference atmosphere which will inspire the participants to network in a relaxed and selective atmosphere. The Sun-drenched timeless elegance is the perfect arena in which to conduct our business conference. And the coffee breaks as well as the evening cocktail will be held into the inner courtyard among the scenic beauty of the gardens.

For further details please visit:
www.lemeridien-muenchen.com

We look forward to meeting you in Munich!



European Biopharmaceutical Enterprises (EBE) is the European trade association that represents biopharmaceutical companies of all sizes operating in Europe. EBE was established in 2000 as a specialised group of EFPIA and is headquartered in Brussels. EBE actively promotes a favourable economic, business, scientific and regulatory environment for biopharmaceutical in Europe and also provides a wide range of value-added services to its 65 member companies. Membership in EBE is open to all companies using biotechnology to discover, develop and bring new medicinal products to market.

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BIO DEUTSCHLAND

The Biotechnologie-Industrie-Organisation Deutschland (BIO Deutschland) with offices in Berlin is the independent organisation for German biotechnology companies. The association is developing and supporting an innovative industry in Germany on the basis of modern life sciences. Founded in October 2004, BIO Deutschland currently has more than 180 member companies. To support its members BIO Deutschland is active on a wide range of measures like lobbying, public relations, or offering business development opportunities. BIO Deutschland is governed by a Board of Directors made up of 10 CEOs, CFOs and Managing Directors of companies that represents widely the German biotech sector.

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