

Programme



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European Business Development Conference

25 to 26 September 2019
Heidelberg | Germany

Local Hosts:



Gold Sponsorships:



Silver Sponsorship:



Conference Supporter:



Wednesday, 25 September

MORNING PROGRAMME: STARTING 10.00 AM

Opening Remarks

Rainer Wessel, Director Innovation Management, DKFZ

Keynote Oncology

Joern-Peter Halle, SVP, Head of TIP Immuno Oncology and Head of External Innovation, Merck

Company Presentations

Chair: Uwe Hanenberg, Director Product Development and Director S&T, Catalent Pharma Solutions

- YUMAB
- PEPperPRINT
- Immunic

Partnering / Lunch

AFTERNOON PROGRAMME: STARTING 14.15 PM

Session 1

Fighting Malignancies – Focus on Cancer Therapy

Chair: Ulrich Zügel, Director External Science & Innovation Germany, Pfizer Pharma

Confirmed Speakers:

- **Axel Hoos**, Senior Vice President, Therapeutic Area Head Oncology, GSK
- **Myriam Mendila**, Chief Medical Officer and Global Head Medical Affairs Oncology, Novartis
- **Jon Terrett**, Head of Immuno-Oncology, CRISPRTx

Regional Spotlight

HAEP – A Novel Format to Foster Academia-Industry Partnerships

Julia Schaft, BioRN Network

Partnering / Lunch

LATE AFTERNOON PROGRAMME: STARTING 16.45 PM

Spotlight Talk

Gene Therapy

Susanne Digel, General Manager, bluebird bio Germany

Session 2

How is the Pharma Business Model Changing? What Are the Implications?

Chair: Martin Bürmann, Partner, RITTERSHAUS Rechtsanwälte

Confirmed Speakers:

- **Susanne Digel**, General Manager, bluebird bio Germany
- **Ioannis Sapountzis**, Senior Vice President, Business Development & Licensing, Boehringer Ingelheim
- **Cora Scholten**, Head of Bayer CoLaborator, Strategic Alliance Manger, Bayer
- **Joachim Vogt**, Director Search & Evaluation Western Europe, AbbVie
- **Yves Zinggeler**, Vice-President and General Manager of Germany & Europe East, Vertex

Networking Reception & Dinner

Thursday, 26 September

Partnering / Breakfast: Starting 08.00 AM

MORNING PROGRAMME: STARTING 09.00 AM

Keynote Digitization / AI in Health Care

Lorenz Mayr, Chief Technology Officer, GE Healthcare

Company Presentations

Chair: Ruth Herzog, Head of Technology Transfer, DKFZ

- Molecular Health
- CEVEC Pharmaceuticals
- ALBEGA Medical
- MI-mAbs

Session 3

Drug Development 4.0 – How Digitization and AI Change Drug Development

Chair: Károly Földesi, Director Digital Business for Life Sciences Germany, SAP Deutschland SE & Co. KG

Confirmed Speakers:

- **Esteban Czwan**, SVP Clinical Trials Business Area, Sophia Genetics
- **David Harel**, Chief Executive Officer, CytoReason
- **Edith Schallmeiner**, Commercial Director, Customer Success EMEA-LATAM, Diagnostics Information Solutions, Roche

Partnering / Coffee Break

NOON PROGRAMME: STARTING 12.00 PM

Spotlight Talk

Sepsis

Frauke Hein, Chief Business Officer, Adrenomed

Startup Pitches

with kind support of Heidelberg Startup Partners

Closing Remarks

Partnering / Lunch