



Support HealthTech For Care actions in promoting and accelerating access to care for all patients

HealthTech For Care

Why support HealthTech For Care?

Objective : **Support and promote** access to care for all and, more specifically, access for all to new medical technologies and new drugs.

Supporting the development of the entire health ecosystem



Supporting the development of innovative therapies and treatments



Fostering better access to care for patients in the French healthcare ecosystem and more broadly throughout Europe



On top of your support and in accordance with the French General Tax Code, your company could benefit from a corporate tax reduction of up to 60% of the amount of the donation.

EIT Health and the Venture Centre of Excellence

EIT Health is a Horizon2020 and Horizon Europe instrument, and is one of the world's largest consortium of life science actors working to solve Europe's biggest health challenges.

The VCoE:



EIT Health and the [European Investment Fund](#) (EIF) are partnering to operate the [Venture Centre of Excellence](#), a public-private co-investment programme empowering financing for European health start-ups, to accelerate their innovation for citizens.

- Connects investors and other key stakeholders from the life science and healthcare ecosystem to a high-quality selection of European start-ups
- Facilitates interactions between different types of investors, including VCs, industrial, Technology Transfer Offices, insurer investors and others
- Promotes long-term relationship building and the sharing of market insights, thereby breaking down silos, by bringing programme members together on a bi-annual basis
 - One of these events has been organised at HTID since 2020

HealthTech For Care actions 2021

HealthTech For Care will organise two events in 2021



New event – “HealthTech For Patients”

½ day virtual

Objective: Integrate patient associations and enable better coordination within the healthcare ecosystem

3rd edition of the HealthTech Innovation Days in October 2021

2 days as a hybrid event: in-person & virtual

Objective: Make Paris the European capital of healthcare innovation

Event co-organized with EIT Health



 EIT Health is supported by the EIT, a body of the European Union

Sponsoring packages

Event #1

HealthTech
Innovation
Days



Bronze
€15K



Silver
€25K



Gold
€35K



Super gold
€50K



Platinum
€50+K

Event #2

HealthTech
For Patients



Silver
€5K



Gold
€10K



Super gold
€15K

Duo package
Combine any
two event
packages



+

HealthTech
For Patients

Round tables @HealthTech Innovation Days

Bronze



Silver



Gold



Super Gold



Platinum



1. Access to round tables

Onsite number of participants

5

10

10

15

15

Replay access on the platform*

✓

✓

✓

✓

✓

Q&A

✓

✓

✓

✓

✓

2. Speaking slots at round tables

Number of speakers

1

2

2

3. Organise round tables

Up to one hour

✓

✓

✓

Thematic review with organisers

✓

✓

✓

Number of round tables

1

2

*Please note that all replays would be available in open access

Visibility towards public institutions @HealthTech Innovation Days

Bronze



Silver



Gold



Super Gold



Platinum



1. Access a private event alongside institutional bodies

Number of participants

1

2

2

2

For HealthTech Innovation Days 2nd edition we organized: For the Opening Ceremony

A video from **Emmanuel Macron**, French President

A video from **Thierry Breton**, Commissioner at the European Commission, internal Market,

Speech by **Nicolas Dufourcq**, CEO at Bpifrance

Speech by **Alexandra Dublanche**, Vice-President of the Ile-de-France, French Region

For the cocktail

Speech by **Agnes Pannier-Runacher**, Minister delegate to the Minister of Economy, Finance and Recovery, in charge of Industry



Partnering and matchmaking @HealthTech Innovation Days

Bronze


Silver


Gold


Super Gold


Platinum


1. 3 days / 72 hours of partnering

Own company and delegate profile

✓

✓

✓

✓

✓

Company and delegate search

✓

✓

✓

✓

✓

Email alerts

✓

✓

✓

✓

✓

2. Access to the partnering platform

Number of accesses to partnering platform

5

10

10

15

15

Number of accesses to onsite partnering

5

10

10

15

15

3. Networking event

Interact with VCoE programme exclusive members throughout the event

✓

✓

✓

✓

✓

Host a virtual catering break

✓

✓

✓

Host an on-site catering break

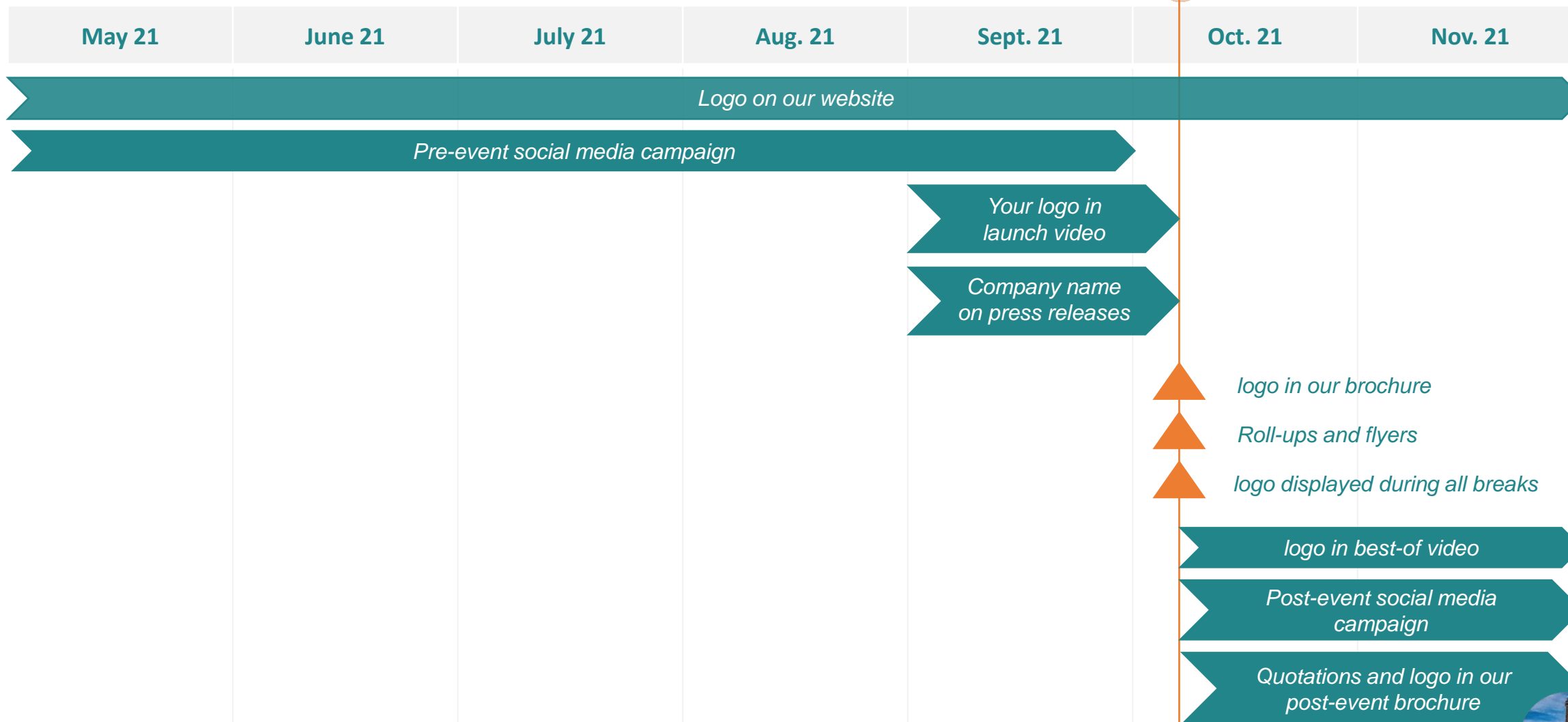
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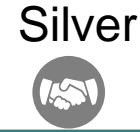
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Communication @HealthTech Innovation Days

Communication Timelines

Oct. 4 & 5, 2021





1. Pre-event visibility

Presentation of your speaker(s) on our website and social media



2. On-site visibility

High bar table



3. Pre-record interview

Short video - Subject and broadcasting to be defined



Packages – HealthTech For Patients

Silver



Gold



Super Gold



1. Communication

2. Round tables

3. Virtual Stand

UNDER CONSTRUCTION



Contacts



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